

FOR IMMEDIATE RELEASE

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TRUE Community Credit Union

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Parkside Credit Union Members Vote to Join TRUE Community Credit Union

Parkside Credit Union will officially join with TRUECCU on January 1, 2024.

JACKSON, MI – November 16, 2023 – Following a vote that concluded on November 15, Parkside Credit Union members have voted "Yes" to join TRUE Community Credit Union, effective January 1, 2024. This merger will bring together the collective strengths of both credit unions, resulting in expanded services, increased opportunity, and enhanced convenience for members.

The decision to merge with TRUECCU was made after careful consideration and extensive discussions among the Boards and leadership teams of both credit unions. By joining forces, Parkside Credit Union and TRUECCU aim to create a more robust organization that can better serve the evolving needs of their members.

"To say we're excited to welcome Parkside Credit Union members to the TRUE Community family is an understatement," said Chrissy Siders, President and CEO of TRUE Community Credit Union. "Together, as TRUE Community Credit Union, we stand, ready to empower and uplift our members, our employees, our communities, and our collective future. We are grateful to be a trusted partner and for the opportunities in front of us to generate financial well-being for all by cultivating legacy-defining moments for those we serve."

The merger between Parkside Credit Union and TRUECCU is a testament to their shared commitment to providing exceptional financial services and support to the members, teams, and communities they serve.

"We are thrilled that our members have voted in favor of this merger," said Janet Thompson, President and CEO of Parkside Credit Union. "This successful vote is a testament to the unity and strength of our credit union family. Together, we look forward to a bright financial future of combined resources and expertise to offer a broader range of financial solutions to members."

Parkside Credit Union members can look forward to an increased variety of products and services, enhanced technology solutions, and an extended branch network. After the merger is complete, TRUECCU will add three branch locations in Wayne County to its 12-branch roster within Jackson, Ingham, and Washtenaw counties.

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About TRUE Community Credit Union

TRUE Community Credit Union has been a trusted financial partner for its members since 1953. TRUE Community Credit Union offers twelve branch locations to serve members in Jackson, Ingham, and Washtenaw Counties. TRUE Community Credit Union has more than \$720 million in assets and approximately 65,000 members. TRUE Community Credit Union prioritizes people over profit, process, and product and aims to create legacy defining moments for the people and places served for generations to come. TRUE Community Credit Union's website is TRUECCU.com.

About Parkside Credit Union

Parkside Credit Union is a community-focused financial institution dedicated to serving the needs of its members since 1953. Parkside Credit Union offers a comprehensive range of competitive financial products and services to help members achieve their financial goals. Parkside Credit Union has more than \$172 million in assets and approximately 14,000 members. Parkside Credit Union's website is Parksidecu.org.

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